



**Small, Minority, and Women-Owned Business Commission (SMWBC)**

**Thursday, March 26, 2015 3:00 p.m.  
City Hall, Mayor and Council Chambers  
255 W. Alameda St.  
Tucson, AZ**

**Minutes for 03/26/15**

**1. Call to Order/Roll Call**

Meeting called to order by Marion Hook at 3:04 p.m. Those present and absent were:

**Members Present:**

**Marion Hook**

Tana Fryer

Shani Stewart

Barney Hilton Murray

Susan Alexander

Brian Becksted

Ronnie Reyna

Sheldon Fishman

Ken Goodman (arrived at 3:08 PM)

**Chairperson, Mayor's Office**

Representative, Ward 1

Representative, Ward 1

Representative, Ward 2

Representative, Ward 3

Representative, Ward 5

Representative, Ward 5

Representative, Ward 6

Non-Voting

**Absent:**

Patricia Richardson

Jason Tankersley

Doug Jackson

Rebecca Safford

Representative, Mayor's Office

Representative Ward 2

Representative, Ward 4

Representative, Ward 6

**Others Present:**

Andy Squire

Traci Shepherd

Margo Garcia

Mark Homan

Kayta Peterson

Jude Clark

Dale Prescott

Economic Development Specialist

AA, Department of Procurement

Member of the Broadway Coalition

Member of the Broadway Coalition

Member of the Broadway Coalition

Deco / Cook & Co

Prescott Painting

**2. Call to the Audience**

Mark Homan, member of the Broadway Coalition: Regarding demo of 37 buildings/businesses to be demolished on Broadway as part of the Broadway Plan.

Margo Garcia, member of the Broadway Coalition: Regarding demo of 37 buildings/businesses to be demolished on Broadway as part of the Broadway Plan. Requesting "narrow plan" made public for comment.

**3. Approval of Minutes – February 26, 2015**

Motion to approve minutes passed 7 - 0.

**4. Chairperson's Update – Marion Hook**

Nothing to report.

**5. Discussion: Broadway Blvd RTA Project – Broadway Coalition**

**Presentation by: Margo Garcia, Mark Homan and Kayta Peterson**

Shelly comments regarding request of from last month's meeting, the commission expressed some concern about the process that was being used to get input from interested parties. The commission requested that the alternative designs also be presented.

Mark Homan : The Broadway Coalition has 19 neighborhoods involved, many businesses and scores of individuals involved.

Margo Garcia: History of this project, back in 1977, it was thought that Tucson would grow towards the East and to Southeast but instead has grown North and West. RTA wants to continue with plan of roads and transit. The proposed alignment map shows proposed demo of 37+ buildings/businesses to be demolished on Broadway as part of the Broadway Plan. Map reflects 2 miles of roadway between Euclid and Country Club along Broadway. Narrowing part of the roadway would save businesses and money. Mayor and Council has approved 6 lanes, Broadway Coalition wants to save the six lanes idea and adjust to spare the buildings. Request to narrow where possible and not the whole project. Shared parking is proposed by businesses, legal issues regarding shared parking.

Mark Homan: Total budget is 71.3 million+. Businesses have not remodeled/upgraded building due to unknown factors of this alignment.

Shelley: Bottleneck issue where lanes narrow from six to four. Any studies regarding traffic into and out of city to freeway causing bottlenecks? No traffic data at this time?

Andy Squire: Some data, but not sure of the numbers.

Margo Garcia: The Links project is to address this, but is not part of this plan.

Shelly: Where is this 70 million to come from?

Mark Homan: Currently available \$35 million of the original \$42 million coming from the RTA. Money came from sales tax election in 2006. \$25 million is from a Bond election for the County. Which is \$60 million, the City assumes the rest. The projection estimate for acquisition was 60 – 80 billion, not including building the roadway. No actual price tag at this time.

Shelly: received some statistical numbers, unclear on content

Mark Homan: No one from the Citizen Task force has approved original design. Citizen Task force wants to see the Narrow Option. City staff has re-engineered this narrow path. We are asking you to support this narrow option, to preserve historical building and businesses. City staff has said they will take the worst option and try to make it better. Citizen task force is asking for the best option and improve on this. Lack of trust with consultants and city staff has manifested. City staff has since re-engineered.

Margo Garcia: These businesses need help as to how to be able to cross business property lines, needs to figure a joint parking plan.

Andy Squire: A legal issue regarding shared parking.

Speaker: Jude Cook, owner of 2 businesses on Broadway. Plaza is due to lose 4 spaces. Solad Plaza is a concern, new design shows no access to the plaza at all. Might have parallel parking. Losing 25% of their parking. With the current plan, the option is for the 13 owners to come up with a Share agreement for parking.

Speaker: Dale Prescott, building owner and operates business on Broadway. Has not improved buildings due to indecision of this project.

Speaker: Katya Peterson, be informed on the plan.

Discussion was held, no action taken.

**6. Discussion: Ward 6 Forum Outcomes & Opportunities – Shelly Fishman**

Ward 6 open forum councilman Kasacheck back in October regarding to problems in Ferguson and if it happens here in Tucson. Mostly business leaders attended. Audience raised issues we were not prepared to address and was unexpected, large issues. Proposing to create a sub-committee  
Areas of discussion: Criminal justice system, Support for families and children, skilled modern work force, ability to capture and support the movement of firms and money in our community, and the preservation of our cultural heritage.

Ronnie, Shani and Shelly, volunteered for sub-committee

**Motion** made by Shelly Fishman to create a sub-committee to explore solutions to these problems. The sub-committee should report back to the commission no later than at the July meeting on a working basis, and be able to provide recommendations for approval by the commission no later than October meeting. Second by Ronnie Reyna. Passed 7- 0

**7. Short Term Rental Update – Andy Squire**

Memo to M/C is stating that all short term rentals should acquire a Business License. If renting a 2<sup>nd</sup> home as a regular business it should require a business license. If these rentals are advertising they would have a tracking number at a minimum to be tracked. This is for renting for 29 days or less.  
Discussion was held, no action taken.

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#### **8. Small Business Survey – Andy Squire**

Found that the City has a survey program per IT to handle the SMWBC survey, in regards to the business climate. Now have admin privileges to use this program. To get message out regarding survey via press release, chambers and links on the web pages. Online for couple of months to compile data. Program has tool for reporting data. Discussion was held, no action taken.

#### **9. Economic Initiatives Office Update – Andy Squire**

Regarding meeting with larger and smaller business and learning of their expansion plans, staying here, what is their vision. Target fulfillment center, up to 700+ employees, meeting with Byotech next month, Home Goods headquarters here, an 86 million dollar towards revenue impact, over 30 jobs paying over \$80K a year. Business Assistance line still doing well, more than 10 calls a day. Discussion held, no action taken.

#### **10. Nominating Committee Update – Ronnie Reyna**

Not able to meet up with Rebecca. Marion says that Patti agrees to become Chairperson. Still need a Vice Chair and have chosen a Secretary (Jason). More information by the April meeting. Discussion held, no action taken.

#### **11. Pima County Small Business Commission Update – Ken Goodman**

Met last week (March 19), 2 items: Encourage to look at [www.pima.gov/economicdevelopmentplan2015](http://www.pima.gov/economicdevelopmentplan2015) explains about Economic Development in Pima county. Education cuts: JTED's are getting hit hard. Trying to encourage trades education. Discussion was held, no action taken.

#### **12. Commission Member Update – Marion Hook**

Shani – No update; Susan – No update; Tana – No update; Ronnie – met Richard Fimbres, appreciates this commission and kudo to Barney for the newsletter; Barney - newsletter spring edition to go out quarterly, varied content, unlimited space, would like note from Wards regarding anything they want to share; Shelly – met with Councilman K re: to help the Broadway Coalition process for people not being heard; Brian – No update. Discussion was held, no action taken.

#### **13. Future Agenda Items**

1. Tax people, anything?
  2. Broadway Coalition update
  3. Business outreach limitations (attorney office/real estate office)
  4. Update on Short Term rentals
  5. Nominating Committee update
- Discussion was held, no action taken.

#### **14. Call to the Audience**

None

#### **15. Adjournment**

Meeting adjourned at 5:02 PM. Shelly Fishman – 2<sup>nd</sup> Ronnie Reyna.

**SMWBC Minutes: 03/26/2015**

**Approved: 04/23/2015**

NOTE: It is the intent of these meeting minutes to get to the general meaning of the discussion, summarize what happened, and record official actions. The minutes are not intended to be a verbatim transcription of all that was said.